



# FRESH START

**“When fate hands us a lemon, let’s try to make lemonade.”**

*Dale Carnegie*

*When the technology market took a downturn around the year 2000, I was made redundant from two consecutive jobs. It was a rough time and I appreciate what many of you are facing right now.*

*As difficult a time as this can be, it can also be a time when you re-evaluate and look at new career opportunities.*

*I now run my own new media business, and I wanted to support those facing redundancy, and contemplating starting their own business and making it as easy and as cost effective to get started.*

**Are you thinking about making a fresh start and setting up your own business?**

*I’ve teamed up with the accounting firm KSA Shiels & Co. to bring you some extremely competitive packages to get your business registered and online with a professional web presence. If this is a direction you want to take, we hope you will get in touch.*

Kind Regards

Dara Walsh  
Riovra Ltd.



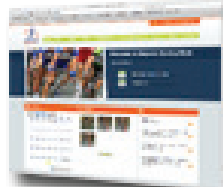
**Riovra** Ltd.

KSA

KSA SHIELS & CO.

Chartered Accountants | Registered Auditors

## PACKAGE 1



### BROCHURE WEBSITE

#### Website Includes:

**A professional Web Presence** for your new business includes, Homepage, projects/news, about us, services, pdf downloads page and contact page.

**Content Manager** - Edit your site’s content online, enabling you to keep it updated yourself with the latest information.

**FREE** Hosting for 1st Year

**FREE** Domain .com name  
(e.g. www.yourname.com - 1st years registration)

**€50 FREE** Google Adwords™ online advertising voucher.

#### Business Registration Includes:

**Business Registration** with CRO (as Sole Trader)

**Vat & Tax** Registration

**FREE** 1hr Consultation with Chartered Accountant & Registered Tax Consultant.

only  
**€645\***  
(€780.45 inc VAT)

Register Your New Business  
+  
Get Your Website Built

## PACKAGE 2



### E-COMMERCE WEBSITE

#### Website Includes:

**E-Commerce Store with full shopping cart functionality.** Search by price and product type. Push offers on your homepage. Integrated with your choice of Credit Card payment gateway (Paypal or Realex).

**Content Manager** - Manage your store yourself. Update your product listings and page content online.

**FREE** Hosting for 1st Year

**FREE** Domain .com name  
(e.g. www.yourname.com - 1st years registration)

**€50 FREE** Google Adwords™ online advertising voucher.

#### Business Registration Includes:

**Business Registration** with CRO (as Sole Trader)

**Vat & Tax** Registration

**FREE** 1hr Consultation with Chartered Accountant & Registered Tax Consultant.

only  
**€995\***  
(€1203.95 inc VAT)

**Call : 047 - 56201**

**Email: dara@riovra.com**

\* Price based on number of site features listed above. Custom requirements can be catered for at competitive rates.

\*The E-Commerce store requires a payment gateway in order to accept credit card payments. This may require a business bank account with a merchant services agreement to be put in place to enable this. Third party charges may apply in setup and on a recurring basis with handling payment credit card payments. We can help you better understand what is needed to get started as cost effectively as possible.



# FRESHSTART

Business Registration & Website Package

## Optional Extras

Add any of these competitively priced add-ons to help you get on the right track

Description	Price (ex VAT)
Upgrade Business Registration to Ltd. Company	€350
1st Year Book keeping – sole trader	€550
1st Year Book keeping – Ltd Company	€775
<b>Biz Cards x1000</b> (Design & Full colour Double sided printed)	€100
<b>Letter heads x 1000</b> (Designed - A4 full colour 1sided - 120gm bond paper)	€150
<b>Email Marketing Template</b>	€150
<b>Logo Design</b>	€150



**Call : 047 - 56201**  
**Email: [dara@riovra.com](mailto:dara@riovra.com)**



**Call : 042 966 8827**  
**Email: [kevinshiels@ksashiels.ie](mailto:kevinshiels@ksashiels.ie)**

**FREE** 1hr Consultation with Kevin Shiels, Chartered Accountant & Registered Tax Consultant  
Available to all, no purchase required.